

## **Toolkit for organisations and businesses**

### **Your City Our Future**

## **Introduction**

### **Bristolians to help shape the city's recovery post COVID-19**

Citizens are being given the chance to help shape the future of Bristol as the city rebuilds following lockdown and continues to adapt to the challenges posed by COVID-19.

'Your City, Our Future' is a new Bristol City Council project which seeks the views and ideas from citizens and community groups in the city's recovery plan. The first part of the project is a city-wide survey finding out how people's lives have changed and what can be learnt from how citizens have travelled, worked and spent leisure time over the past few months.

Deputy Mayor, Asher Craig said: "Your City Our Future is a series of conversations with the city to help us rebuild following the effects of COVID-19. We know lots of people have great ideas about Bristol and Your City, Our Future will give them the opportunity to be a part of shaping what our city can become. I urge everyone to share their views in the upcoming survey and make their voices heard."

Councillor Paula O'Rourke said: "I would encourage everyone to share their views in the Your City, Our Future survey. It is important we hear from as many people as possible, from across all communities, wards and neighbourhoods, to make sure our recovery plan is inclusive and representative of all Bristol people."

CEO of Up Our Street, Stacy Yelland said: "The community and voluntary sector has been pivotal in supporting citizens since the start of the pandemic. We now have a great opportunity to help shape Bristol's future by making sure VCS and the groups we work with are at the heart of our recovery".

From Wednesday 5 August until 9 September, citizens will be able to share their views on how to build a healthier, fairer and more sustainable city in a comprehensive citizen's survey that will feed into Bristol's recovery plan.

'Your City, Our Future' will culminate in a Citizen's Assembly where one hundred people representing every part of the city will come together to tackle the city's most important issues.

## **How you can help**

**We would be grateful if you can help us publicise the consultation through your networks.**

To take part in the survey online, visit [www.bristol.gov.uk/yourcityyourfuture](http://www.bristol.gov.uk/yourcityyourfuture)

If you would like a paper copy or an alternative accessible format, please email [consultation@bristol.gov.uk](mailto:consultation@bristol.gov.uk) or call 0117 922 2848

**Consultation closes on Wednesday 9 September 2020.**

Many thanks for all the help you can give.

## **Please mention the consultation in your e-bulletin, e-newsletter or on your websites**

Here is some copy which you can use to promote the Your City, Our Future consultation.

You may want to use some of the detail contained in the press release, which can be found here: <https://news.bristol.gov.uk/news/your-city-our-future>

### **Copy for newsletters/websites**

**‘Your City, Our Future’ is a new Bristol City Council project which seeks the views and ideas from citizens and community groups from across Bristol. All responses will feed into Bristol’s recovery plan, helping to shape the future of Bristol as the city rebuilds following lockdown and continues to adapt to the challenges posed by COVID-19.**

The first part of the project is a city-wide survey. This intends to find out how people’s lives have changed and what can be learnt from how people have travelled, worked and spent leisure time over the past few months.

To find out more, [watch our short video](#).

It is important we hear from as many people as possible, from across all communities, wards and neighbourhoods, to make sure our recovery plan is inclusive and representative of all Bristol people.

Complete the survey and share your views on how to build a healthier, fairer and more sustainable city.

The ‘Your City, Our Future’ survey will be followed by a Citizen’s Assembly where one hundred people representing every part of the city will come together to tackle the city’s most important issues.

To take part in the survey online, visit [www.bristol.gov.uk/yourcityyourfuture](http://www.bristol.gov.uk/yourcityyourfuture)

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## Social Media

Please post messages on your social media channels

We've suggested some copy below, but feel free to write your own.

1. We're thrilled to introduce **#YourCityOurFuture** – the place for YOUR views & ideas for **#Bristol's** recovery post **#COVID19**
2. Help shape a better future at **bristol.gov.uk/YourCityOurFuture**

Throughout the consultation period we will also be tweeting, posting, sharing and re-tweeting posts via Twitter and Facebook.

We'd be really grateful if you can share some of the posts and tweets from **facebook.com/BristolCouncil** and **@BristolCouncil**

We have produced a short video, hosted on YouTube that we are happy for you to share:

<https://youtu.be/BwtpSlti8Gk>

Download shared images:

Facebook  
2500 x 1308px



NextDoor  
1188 x 583px



Instagram  
2250 x 2250px



Twitter  
4000 x 2133px

