



# NOMINET

## UK Domain Leaders Agreement

Your submission of a case study for Nominet's UK Domain Leaders scheme indicates your consent to the following simple rules.

1. Plagiarism or copyright infringement is not permitted.
2. Once you have submitted your case study to Nominet, you may not re-publish the case study anywhere online, in part or in whole, including your own website. In the event we do not publish the case study, we will notify you so the material can be used elsewhere.
3. You may promote your case study on your own website, Twitter, Facebook, or other social media sites via a link to the article on The UK Domain blog.
4. If you want to submit images/video as part of your case study, please supply high resolution images and:
  - 4.1. any and all images/videos submitted as part of a case study are subject to inclusion at the sole discretion of Nominet.
  - 4.2. you must be the copyright holder of any image/video and you must provide evidence of copyright/open source. In the event this evidence cannot be provided, no images/video provided will be used.
5. All case studies published will receive at least one (1) link to the organisation website.
6. Nominet will amplify the case study on a variety of social media networks, but does not guarantee any particular site or reach.
7. Links to your organisation's website within the case study or post are subject to Nominet's approval and must be directly related and relevant to the topic.
8. Links to third-party sites shall be approved by Nominet, and must be relevant to the topic.
9. All Search Engine Optimised (SEO) anchor text or tags will be reviewed and subject to inclusion at the discretion of Nominet.
10. All case studies will be reviewed and approved by Nominet prior to posting.
11. Nominet reserves the right to edit a case study where necessary to ensure the post is consistent with the values of Nominet.
12. Nominet will provide you with an opportunity to review any material changes made by Nominet prior to publication.
13. Nominet reserves the right to refuse publication or, once published, to remove the case study without prior notice.
14. You shall not hold yourself out to be a member of Nominet or The UK Domain website within the case study or in any other context.
15. You must own and be using a .co.uk, .uk, .org.uk or .me.uk domain to be considered for the UK Domain Leader's programme and for Nominet to agree to publish your case study.
16. The benefits of joining the scheme are outlined on the UK Domain website from time to time. Nominet reserves the right to amend these and any new benefits shall be effective once uploaded to [www.theukdomain.uk](http://www.theukdomain.uk)
17. Membership of the scheme and publication of a case study are at Nominet's discretion. Nominet reserves the right to remove an organisation from the scheme for any reason and without advanced notice.
18. Should your case study be accepted, your role as an UK Domain Leader is a voluntary position and does not constitute employment by Nominet or grant you the authority to represent or speak on behalf of Nominet. You may disclose your involvement in the scheme both online

and offline however.

19. The UK Domain Leaders scheme is ongoing with no fixed term. An organisation can choose to exit the scheme at any time by emailing [website@nominet.uk](mailto:website@nominet.uk). Nominet can end the scheme at any time. If you wish for Nominet to remove your case study from [www.theukdomain.uk](http://www.theukdomain.uk) following publication, please email [website@nominet.uk](mailto:website@nominet.uk) and Nominet will remove the case study within a reasonable period not to exceed one month.
20. Nominet will review published case studies from time to time and may remove these at its discretion and/or where it believes that a case study is no longer relevant and/or is up to date request that you update the content accordingly.
21. Nominet will handle personal data you provide to us in accordance with the Nominet Privacy Notice: <https://www.nominet.uk/privacy-notice>. You can request for your personal data to be deleted by contacting [dpo@nominet.uk](mailto:dpo@nominet.uk) and any such request would also mean that we removed your case study from The UK Domain.
22. These terms and conditions are subject to change from time to time at Nominet's discretion. If the terms and conditions are amended, Nominet will send you a link to the new terms and conditions when these are uploaded to [www.theukdomain.uk](http://www.theukdomain.uk) and if you would like to request removal of your case study from The UK Domain you will have seven (7) working days to notify Nominet of this request. If you do not notify Nominet of any such request within this timeline, you will be deemed to have agreed to the updated terms and conditions.
23. By submitting a case study, you agree that you have read these terms and conditions and agree to be bound by them.
24. These terms and conditions are subject to the laws of England and Wales and the exclusive jurisdiction of the English Courts shall prevail.