

## Cheshire East Sensory Impairment Strategy 2021 – 2024

### Video Transcript

Hello and welcome.

Cheshire East Council and Cheshire Clinical Commissioning Group have worked together to draft an all-age Sensory Impairment Strategy for 2021 to 2024.

This has involved engagement with children, young people and adults with sensory impairments to understand their needs. We've also worked closely with our local partners and health professionals.

The strategy sets out a strong and shared commitment to improve the lives of those living with visual and or hearing impairments.

There are significant numbers of people with sensory impairments in Cheshire East with numbers expected to increase substantially in the coming years.

The strategy sets out how we will work in partnership to provide the right services at the right time. We are now consulting on the strategy and would really like to hear your views.

*The shared vision is for children, young people and adults in Cheshire East living with a sensory impairment to be able to live their best lives and be inspired to achieve their hopes and ambitions and contribute positively to their community. We will work in partnership to improve awareness and access to information, services and support that are inclusive and appropriate to their individual and unique needs.*

*This collective approach should enable a person with a sensory impairment to be as safe and as independent as possible and in control of their health and daily life.*

The six priorities which have been identified for development between 2021 and 2024 are:

1. The provision of accessible information and advice for people with sensory impairments
2. Integrated service provision and improved coordination of care
3. Support for children and young people and preparing for adulthood
4. The promotion of independence by improving awareness and use of equipment and assistive technologies available
5. Timely access to emotional and peer support when required
6. Awareness and understanding of sensory impairment across our workforce and the wider community.

The strategy acts as a roadmap for improvement initiatives to be achieved through the collective efforts of local organisations and the community over the next three years.

During this consultation we'd really welcome your views on this strategy. We're particularly interested to know whether you think the vision is relevant, comprehensive and appropriate and what you think about the six priority areas that have been identified.

If you would like to provide feedback on this consultation you can either use the web survey form available on the Cheshire East Council website or email [workingtogetherascheshire@nhs.net](mailto:workingtogetherascheshire@nhs.net).

If you require any support or would like any further information about this strategy you can contact the team at [commissioning@cheshireeast.gov.uk](mailto:commissioning@cheshireeast.gov.uk) who would be more than happy to assist.

Once the consultation is closed, we will analyse all responses, provide a summary report on our consultation web page and make changes to the strategy where needed in light of the feedback received.

Thank you for taking the time out of your day to watch this video and we look forward to hearing your feedback.