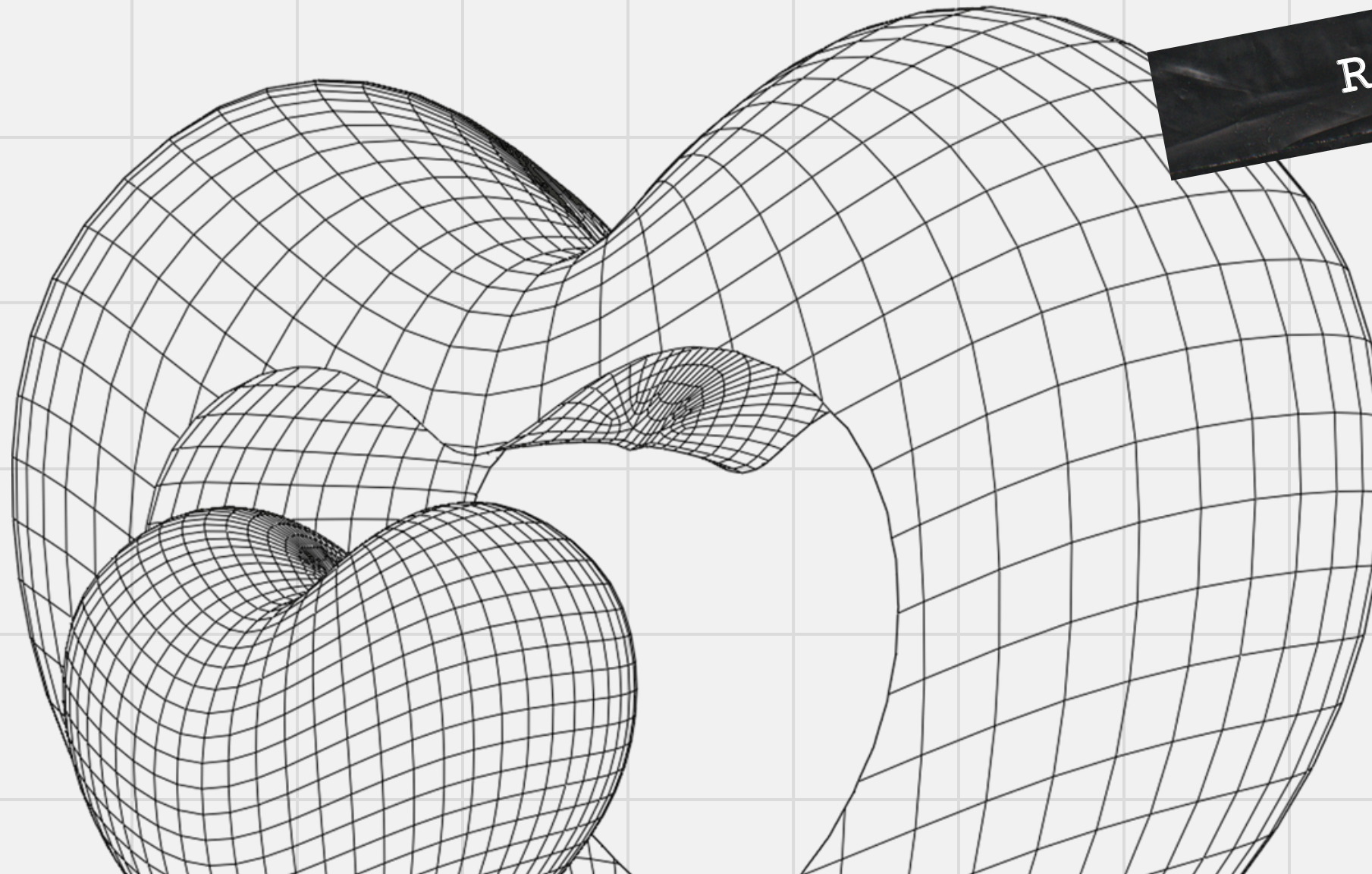


YOUNG NIGHTLIFE WORKERS.

HARBOUR PLACE SHAPING

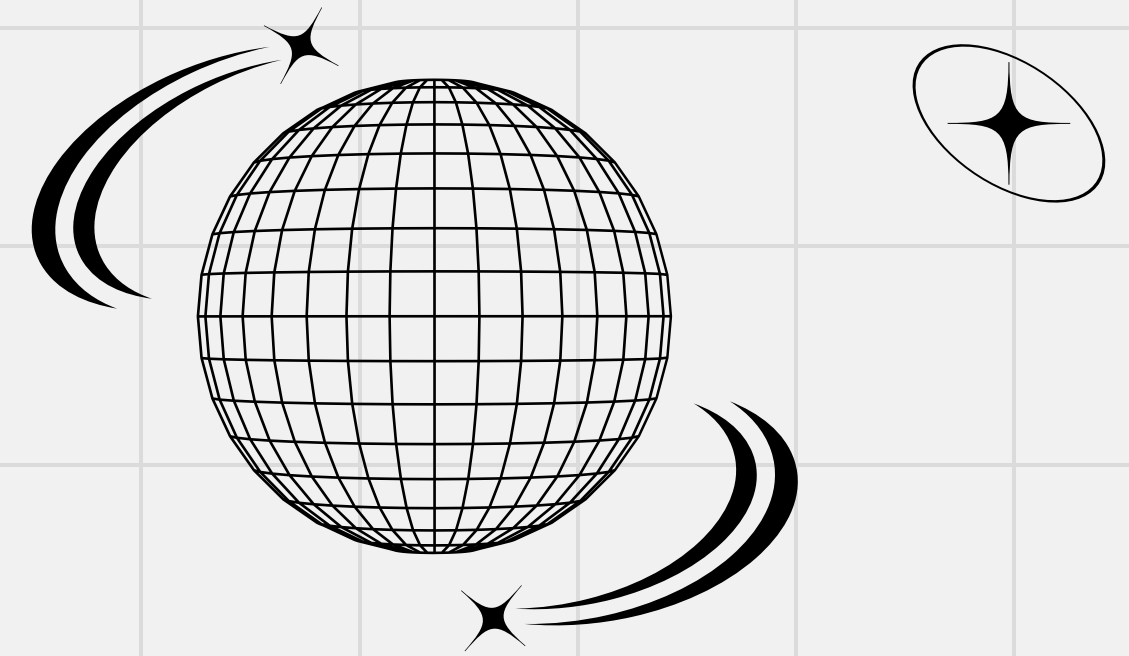


REPORT



0012 7482901 2744103 0592346 8774510 7255

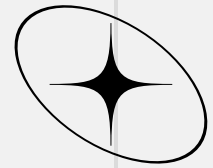
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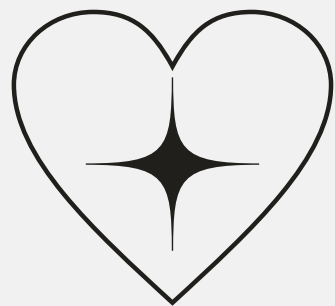
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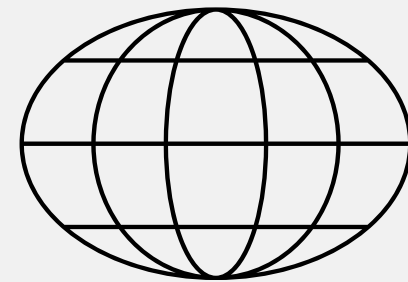
EARLY THOUGHTS

Initially hearing about the project, I immediately resonated with the area. As well as having experience working in the area myself.



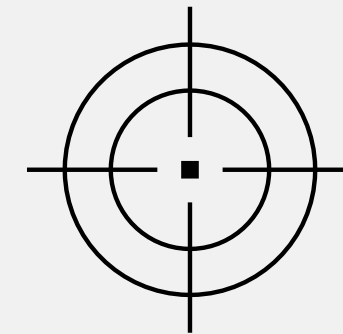
THE GROUP

Young people working late are very busy, As well as being hard to reach due to the fact they don't have community groups you can reach out to.



ENGAGEMENT

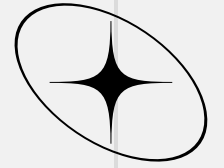
How do I get the group to respond without overwhelming them in a work setting. How do I make it easy and accessible to them.



TARGET

I decided to take a wider approach, knowing that many people would be too busy and not naturally engage with the topic and issues.



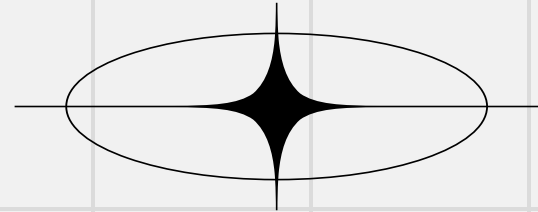


THE PLAN

- Create a visual element i.e. flyer that appeals to this age group and is stylistic similar to their interest and work place.
- Create a questionnaire, as it is easy to share around, doesn't demand too much time or effort from a busy group that are already at work.
- Give out as many flyers as possible that a link to the questionnaire. Build encouragement in person.



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THE DESIGN

So once I'd made the questionnaire and the flyer. I got them printed and gave them out all over the Harbour area.

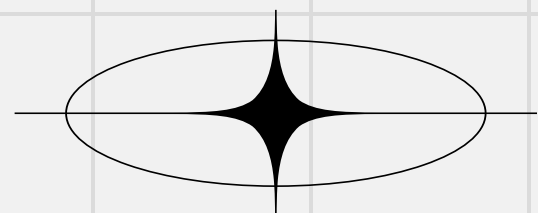
I received a really positive response in person.

Issues with this approach:

- Nervousness about who I was working with.
- Lack of faith in these types of project maybe due to being an overlooked group.
- Their really busy, and they are only accessible whilst on shift. May lose momentum by the time they leave.
- Lots of flyers in night-life areas, hard to stand out.
- Going on my own without organisational backing looks like I'm just a student.

PRESENTATION

5/11



HAVE YOUR SAY FOR A BETTER HARBOUR

BRISTOL'S
FUTURE



bit.ly/47pmP5Q

USE YOUR
VOICE FOR
CHANGE

EMPOWERING
YOUNG
VOICES



HAVE YOU
WORKED LATE
SHIFTS IN THE
HARBOURSIDE?

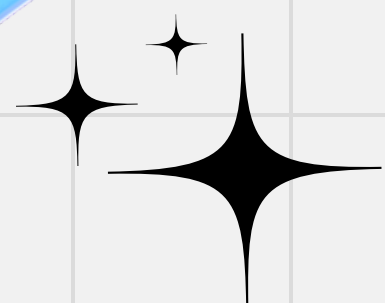
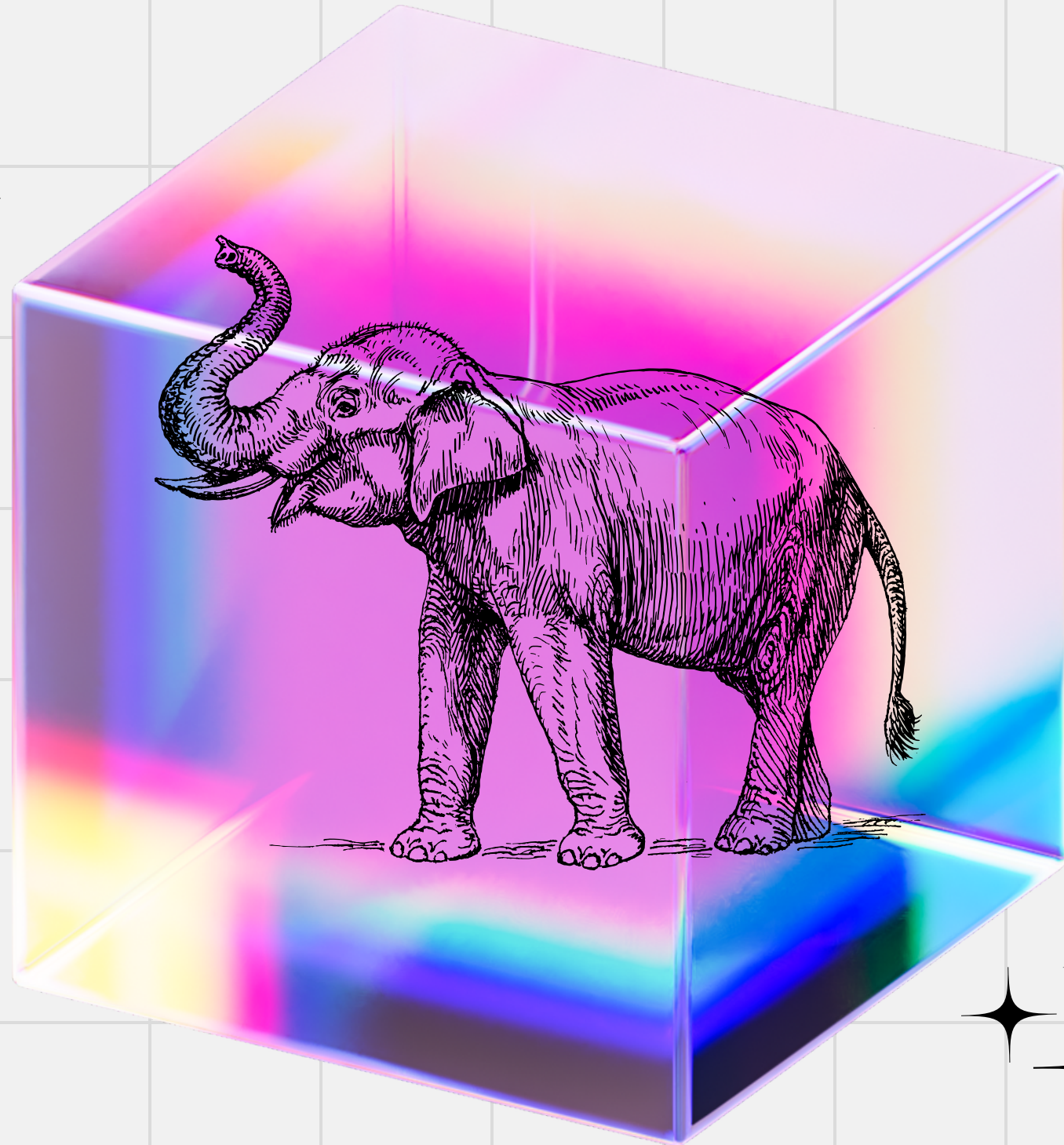
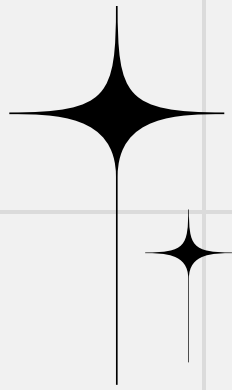
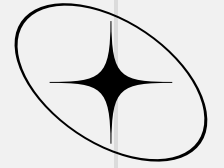
ARE YOU 18-30
YEARS OLD?

TELL US WHAT
YOU NEED TO
MAKE NIGHT
WORKING IN
THE HARBOUR
BETTER & SAFER
FOR YOU



HARBOUR
PLACE
SHAPING





THE ELEPHANT IN THE ROOM

EMAILING ANY NIGHTLIFE ORGANISATION WILL MEAN NO RESPONSES, SO IT IS VIRTUALLY IMPOSSIBLE TO GET IN DEPTH RESPONSES.

A BRIEF EXPLANATION OF HOW TYPEFORM ALMOST RUINED ALL OF MY DATA COLLECTION...





THE RESPONSES

In the end I got 15 responses to my questionnaire. Which included 13 questions.

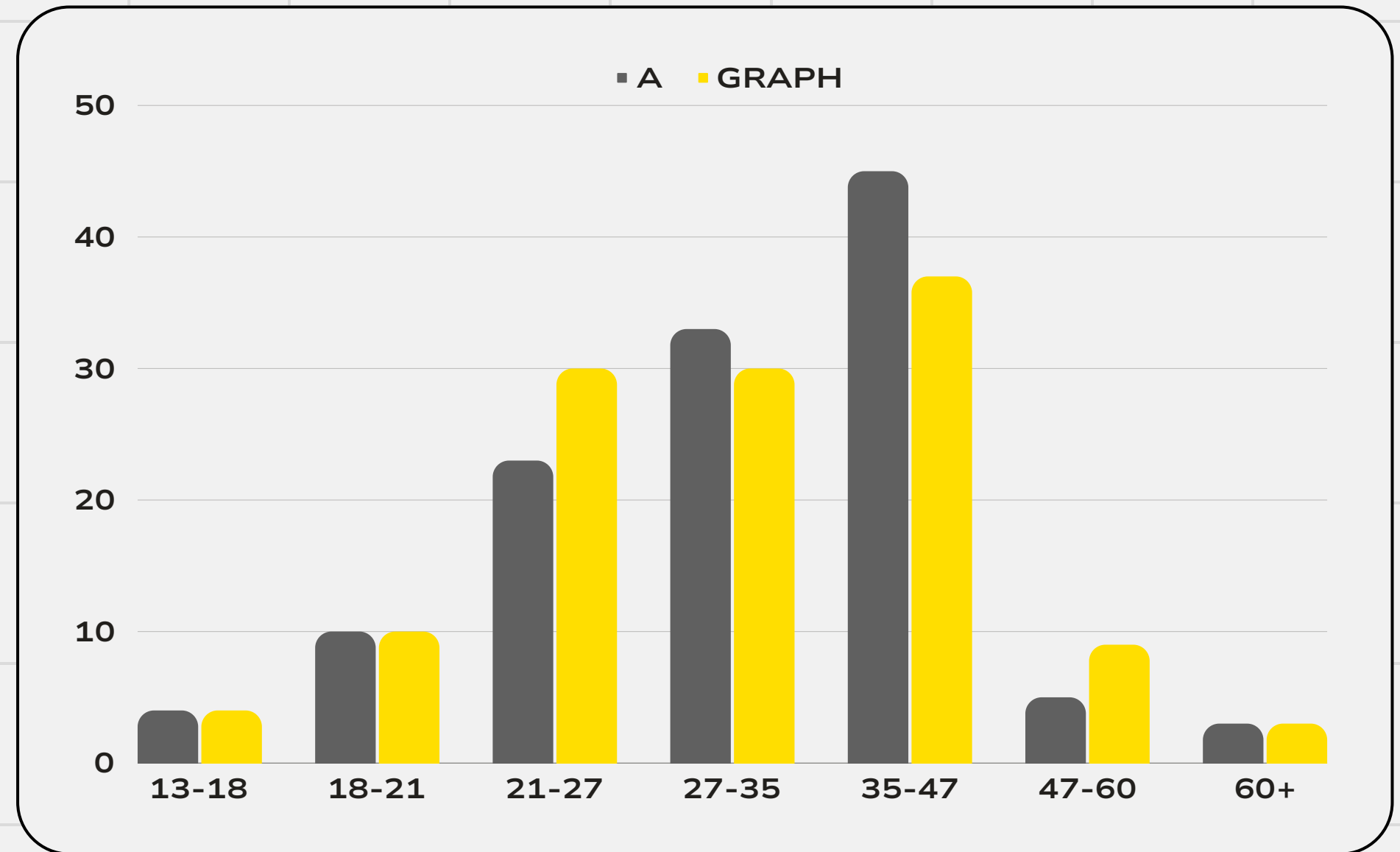
Questions included:

Did you find it difficult commuting to the Harbourside area before or after your shift?

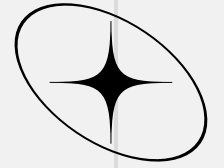
Do you also use the harbour for reasons outside of work in the day or night?

What do you like/dislike about the Harbour as an area?

If you could improve anything about the harbourside for young people working in the area (particularly those working late), what would it be?



POPULAR RESPONSES



Did you find it difficult commuting to the Harbourside area before your shift?

Most people walk. Complaints about lack of public transport and affordable available parking.

Did you find it difficult commuting to the Harbourside area after your shift?

Concerns about walking particularly for women. Complaints about lack of transport as well as the price of cabs.

Do you also use the harbour for reasons outside of work in the day?

For sitting and catching up by the water. The harbour itself and pedestrian areas seem to be the highlight.

Do you also use the harbour for reasons outside of work in the night?

Mostly no and only for drinking. Complaints about lack of lighting, drunk people, mess and safety concerns.

What do you like about the Harbour as an area?

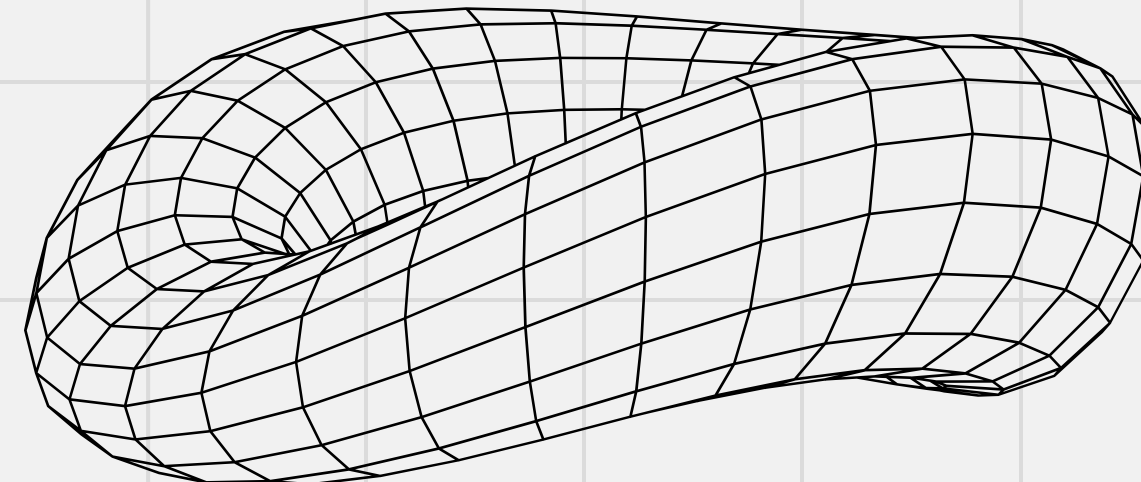
Pedestrianised. Nice places to walk and sit. Big emphasise on the water, boats, kayaks etc.

What do you dislike about the Harbour as an area?

Crowded and touristy. Drunk people and safety concerns. Nowhere to park. Lack of seating. It's dark. Lots of mess, even in the water. Mostly chains. Lack of transport. Mostly only drinking activities for people.

If you could improve anything about the harbourside for young people working in the area (particularly those working late), what would it be?

Lights. Safety call box and public toilets. Transport and parking. More ladders near water. Places of relaxation and calm, not just drinking. Safety measures and security.



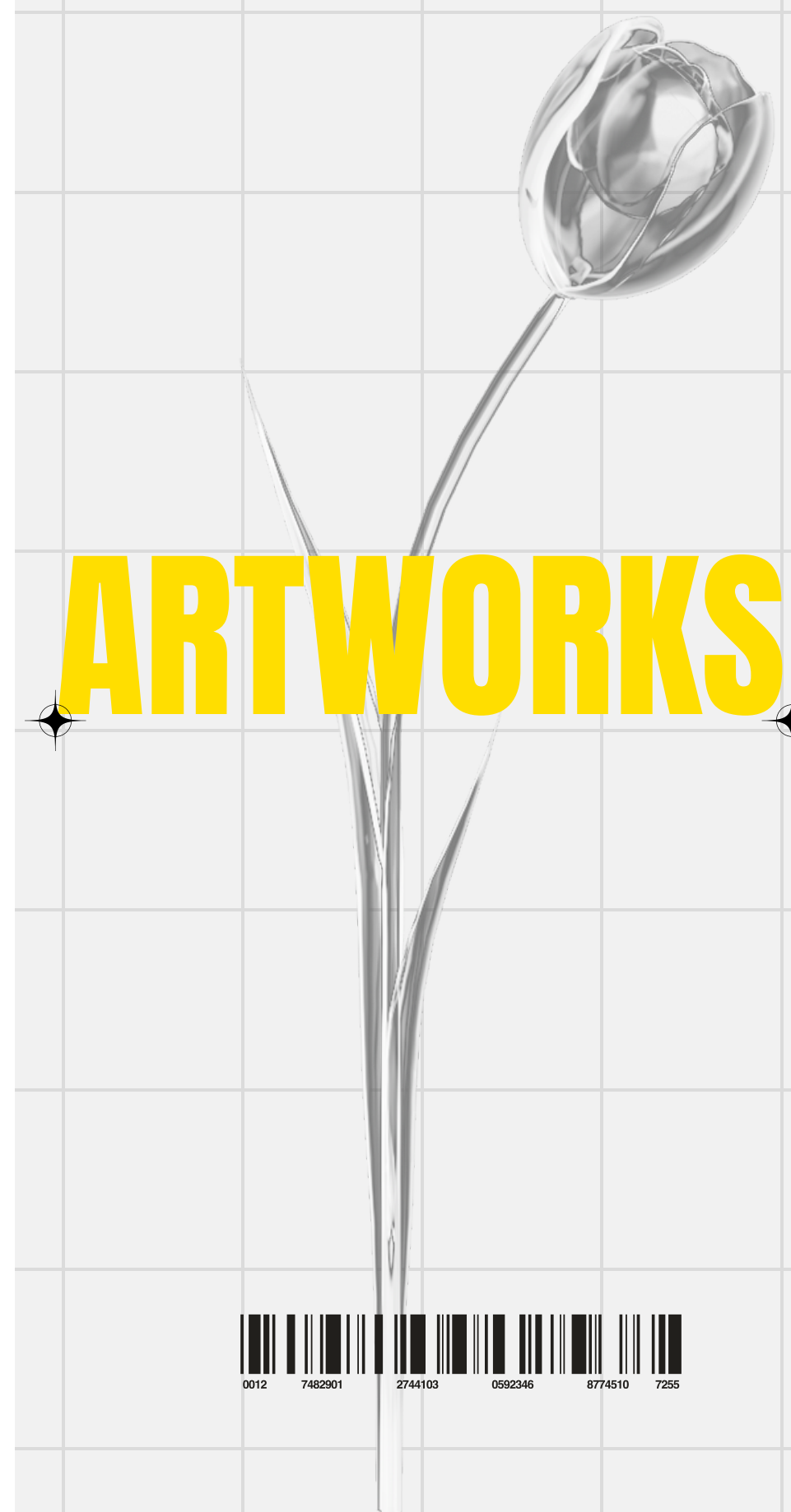
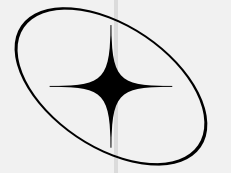
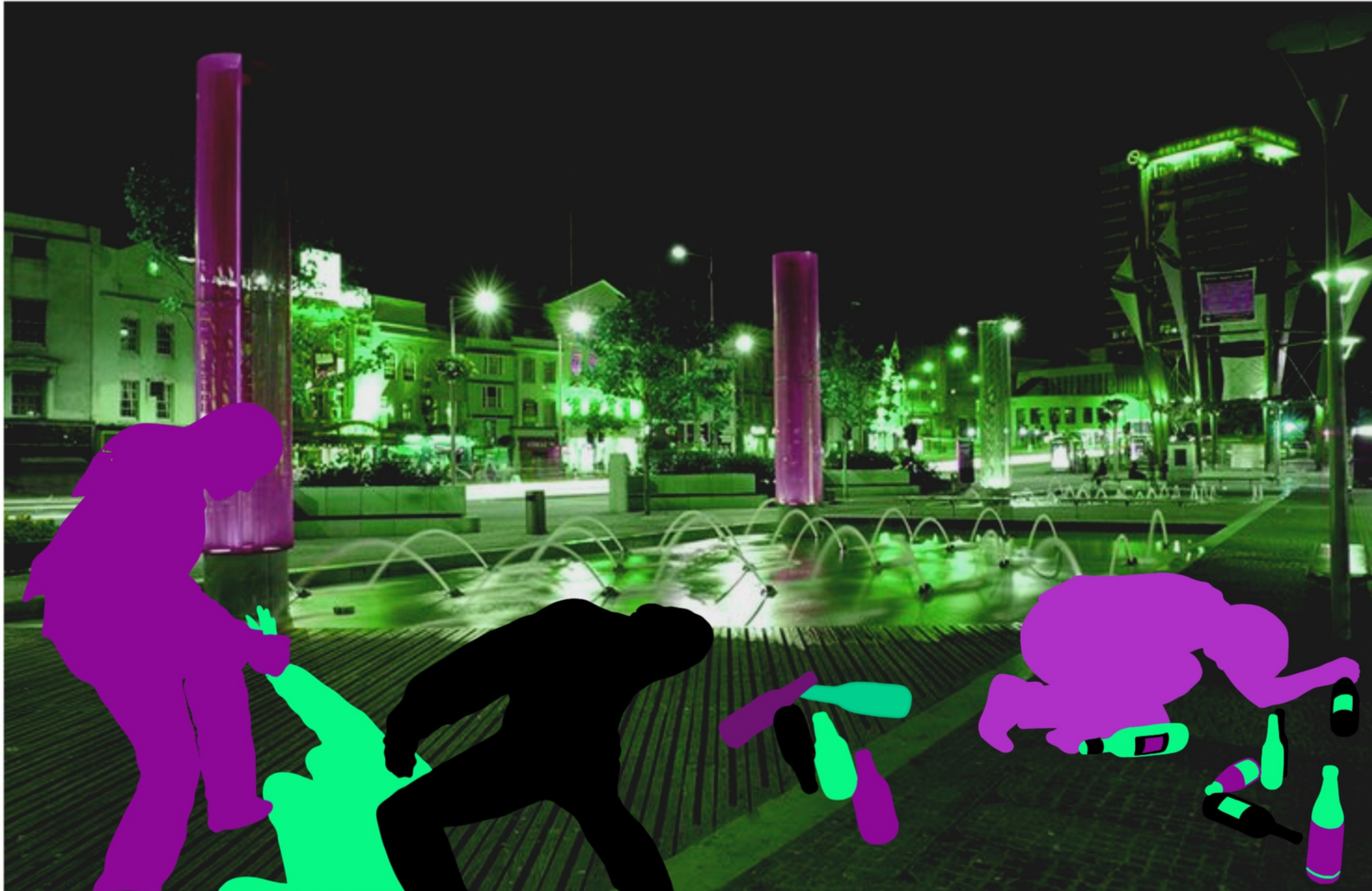
WHAT DO YOU LIKE ABOUT THE HARBOUR?

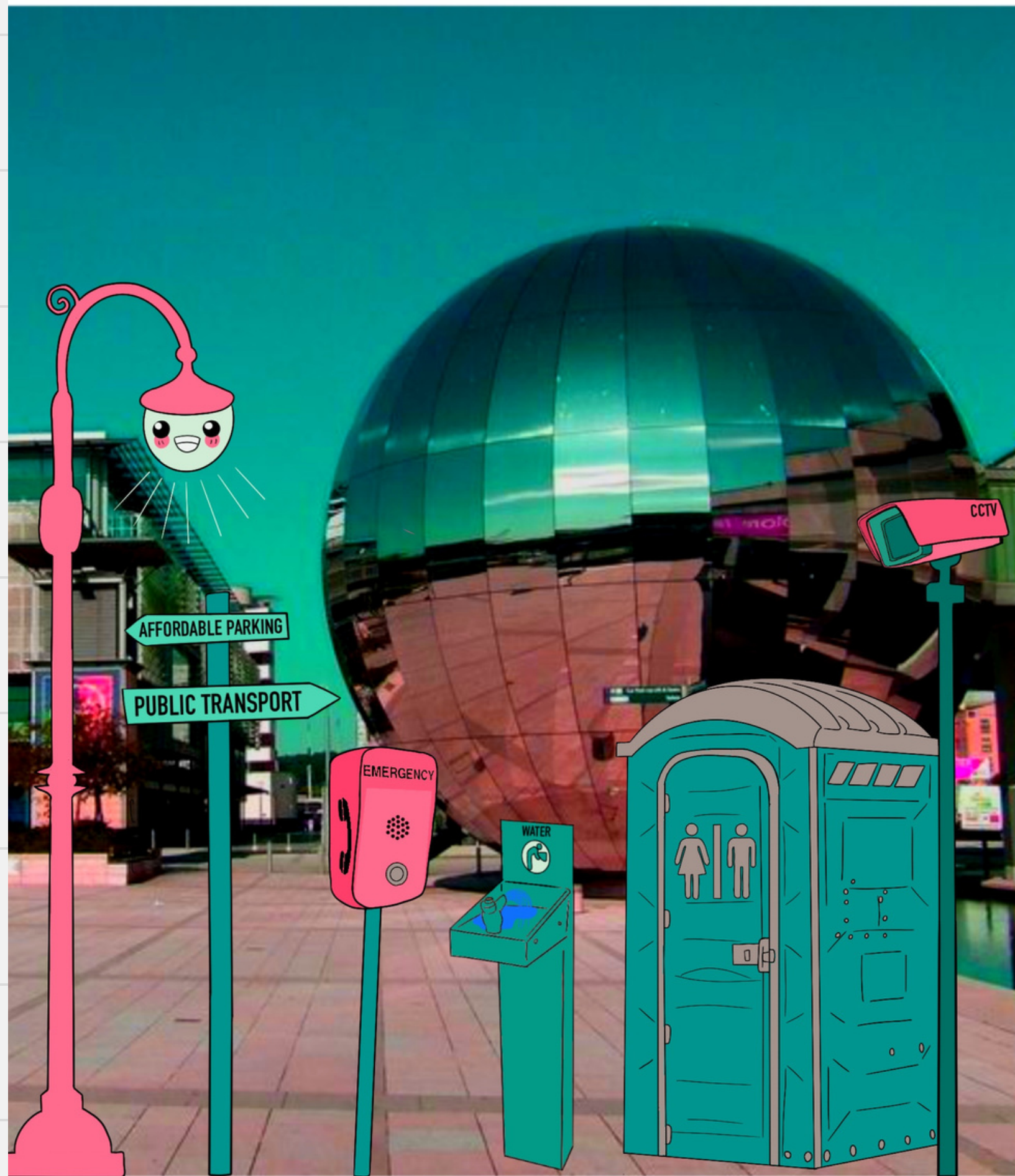
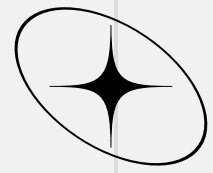


ARTWORKS



WHAT DO YOU DISLIKE ABOUT THE HARBOUR?





WHAT WOULD YOU IMPROVE?



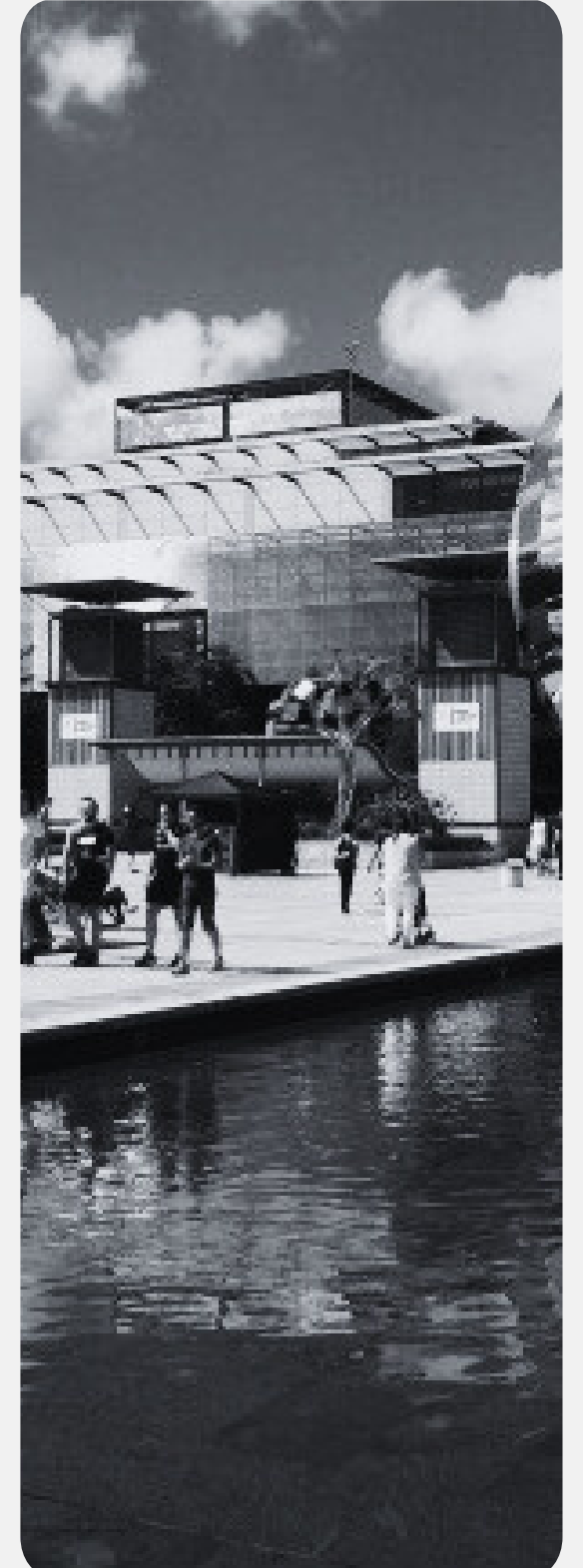
FINAL THOUGHTS

EARLY PLANNING/RESPONSES:

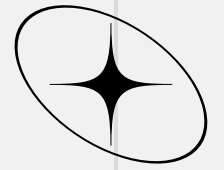
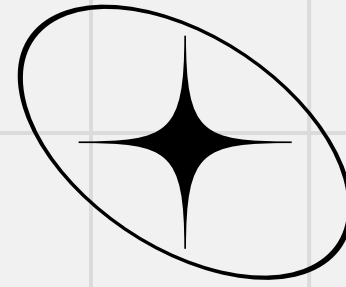
I definitely found it hard to access the nighttime staff. And had a few issues along the way in this regard. I learnt from it and I would have notes for reaching out to this group in the future.

FINAL OUTCOMES:

Regardless of the group being hard to access and some responses being short. Once I reviewed it all, I could get a clear sense of the needs of the group and was able to create outcomes.

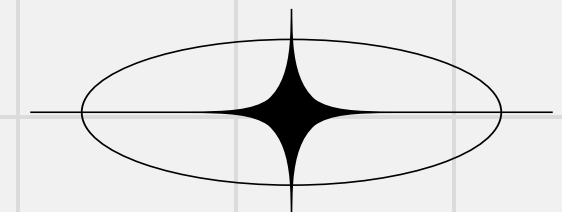
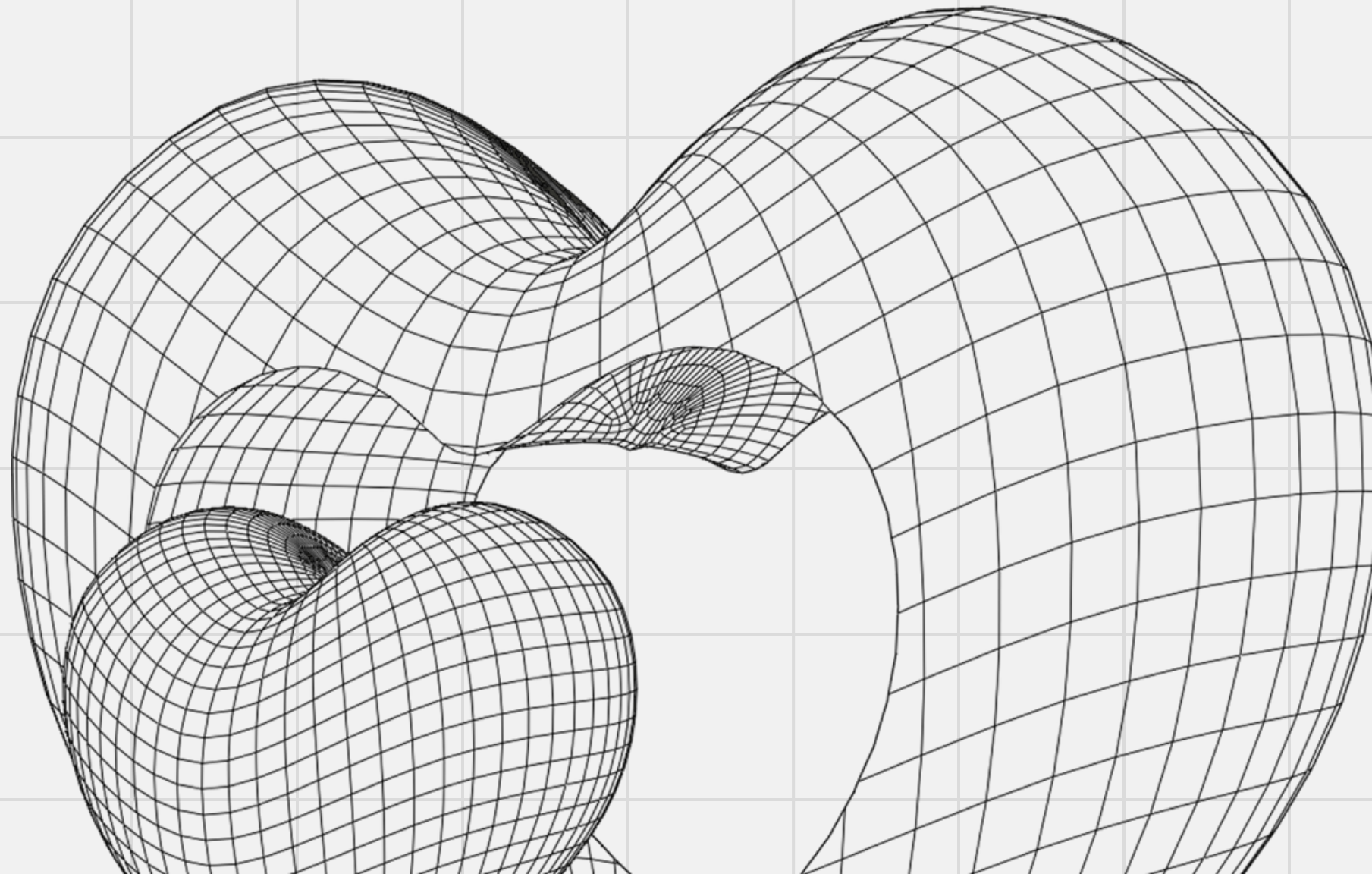


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THANK YOU

Any questions?



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