

## Car Free Day Terms And Conditions

World Car Free Day (WCFD), Sunday 22nd September 2024, is an annual event that aims to encourage people to give up their car for the day and find alternative ways of getting around. With the road closed, children are able to play in their local area without worrying about traffic and street parties can be arranged. As part of World Car Free Day, Norfolk County Council are waiving the fee that it would normally cost to close your road for the day.

AtoBetter would like to help encourage road closures on WCFD by offering residents on our developments the added incentive of £100, per road, towards their street party. This could be used to purchase refreshments, equipment or games for example.

You'll need to first apply for a road closure on the Norfolk County Council and receive confirmation. Once permission is received you will need to get in touch with us by completing the survey on our webpage. You will be able to let us know in the survey where you would like the voucher(s) purchased from, up to the maximum of £100.

- Local companies
- A supermarket voucher
- An Amazon voucher

In addition to the voucher, AtoBetter are offering a limited number of developments the option of a free Dr. Bike session on a first come first served basis.

For more information on WCFD and to request a road closure please see Norfolk County Council's Webpage [Norfolk Car Free Day - Norfolk County Council](#).

### Terms and Conditions

1. All households on an AtoBetter housing development are eligible to apply. Duplicate applications or multiple on the same road will be rejected.
2. Limited to one voucher or vouchers up to the value of £100 per street/road closure.
3. All applicants must be over 18.
4. Applications need to be submitted by midnight on Sunday 8th September 2024.
5. All applications will be checked and validated internally.
6. Shops or suppliers chosen must sell vouchers. Applicants will be asked to make an alternate choice if this is not the case.
7. A maximum number of vouchers offered per development:
  - a. Up to 150 house development - 2 streets
  - b. Up to 300 house development - 4 streets
  - c. Up to 450 house development - 6 streets
  - d. Over 450 house development - 8 streets

8. All applicants will need to submit pictures of the event and give consent for use by Norfolk County Council.
9. The vouchers must be spent on the party/road closure. The purchase of Alcohol with the vouchers is not permitted.
10. The voucher will be issued to the email or address provided within 10 (ten) working days of the successful application.
11. Dr. Bike sessions are on a first come first served basis, and dependent on supplier availability. Successful applicants will be informed via email.
12. Dr. Bike sessions will be organised via AtoBetter and all residents will have access to this.
13. There is no cash alternative to the voucher or Dr Bike session and they are not transferable.
14. AtoBetter reserve the right to cancel or amend the voucher and its value at any time. Vouchers are subject to availability.
15. No responsibility will be accepted for incomplete forms.
16. The promoter will not take responsibility for any lost, stolen, or damaged vouchers - replacements cannot be issued. In the event of any dispute, Norfolk County Council's decision is final.
17. By completing the online application, you agree to these terms & conditions. Please retain a copy of these terms & conditions for your records.
18. We will not pass on your details to any third party without your prior consent, as set out in our data protection policy. If you would like further information, please request a copy of our full policy.
19. We will contact you after your incentive is issued to ask for your feedback.
20. The promoter is the AtoBetter project on behalf of Norfolk County Council, 1st Floor County Hall, Martineau Lane, Norwich, Norfolk, NR1 2DH. You can email us at [AtoBetter@norfolk.gov.uk](mailto:AtoBetter@norfolk.gov.uk) and call us on 01603 223379.